Analysis of Textual and Non-Textual Sources of Sentiment in Github

by

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Author's Declaration

I hereby declare that I am the sole author of this thesis. This is a true copy of the thesis, including any required final revisions, as accepted by my examiners.

I understand that my thesis may be made electronically available to the public.
Abstract

Github is a collaborative platform that is used primarily for the development of software. In order to gain more insight into how teams work on Github, we wish to analyze the sentiment content available via communication on the platform.

In order to do so, we first use existing sentiment analysis classifiers and compare the Github data to other social networks, Twitter and Reddit. By identifying that users are able to provide reactions to other users posts on Github, we use this as an indicator or label of sentiment information. Using this we first investigate whether repeated user interaction has an impact on sentiment and find that it is positively correlated to the amount of prior interaction as well as the directness of interaction. We also investigate if metrics corresponding to a user’s status or power in a project correlate with positive sentiment received and find that it does.

We then build sentiment classifiers using both textual and non-textual information, both which outperform the generic sentiment scorer systems. In addition we show that a sentiment classifier built using only non-textual information can perform at a comparable level to that of a text-based classifier, indicating that there is significant sentiment information contained in non-textual information in the Github network.
Acknowledgements

I would like to thank my supervisor Prof. Jesse Hoey for all his help and support, which has been invaluable. I would also like to thank Prof. Daniel Berry and Prof. Mei Nagappan for agreeing to read my thesis and providing helpful feedback.

I would also like to thank Moojan, Neda, Rahul, Aaron, Josh, Alex Y, Alex S, Aaron and all the members of the CHIL group.

Most importantly I would like to thank the Lord Jesus Christ.
Dedication

This is dedicated to my friends and my Blessed Mother.
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Chapter 1

Introduction

Online based collaboration in and out the workplace is on the rise and has been increasingly been a part of people’s personal, professional and academic life. In a survey conducted in 2017 by a leading web conferencing solution PGi, 88% of professionals utilize online collaboration tools at least once a week [34]. This is an increasing reality especially in the field of software development, where more and more team interaction is relegated to online collaboration tools such as Github.

Github is an online collaborative tool aimed at software development, providing a platform for a team to host its code via the Git versioning control system. It also provides features such as allowing users to create posts known as issues, which indicates that there is a problem, feature request, or other general issue in the project which needs to be addressed. Users can then reply to each other and converse on these threads. When an issue has been resolved, the status of the issue is changed from open to closed. That can be done by either the issue creator or an administrator of the project. In addition to issues, users can also submit requests of addition of code to the project, known as a pull request. A pull request is a platform where users can discuss the code being proposed to be added to the project and whether there are issues with the proposed changes or if it can be merged into the project. Github provides also the familiar social media feature of being able to follow other users.

In online collaboration platforms such as Github and other social networks, the primary form of communication is via text. One of the primary methods used to systematically analyze text has been he field of sentiment analysis, which is the technique of extracting subjective information from text, in the case of textual sentiment analysis. Some of the first algorithmic sentiment analysis techniques were
based around identifying whether reviews of products or movies were positive or negative [62], also known as the valence of statement. Since then other dimensions have been identified in sentiment analysis, such as arousal and dominance [33]. It is also important to note that non-verbal communication also plays a large role in communication in general. There have been widely cited studies indicating that a large part of communication, even a majority of communication may be non-verbal [18].

There has been a vast array of research [3], [50], [53] that indicates people who are happy are able to perform better at their work, are more creative and learn more. In a study conducted in 2009, it was found that happier workers experienced 10-12% greater productivity, and indicated that emotional well-being can be a causal force of workplace productivity. Positive sentiment has also found to have a direct linear relationship with creativity in the workplace [1].

It follows therefore that the sentiment of a work group can be a key factor in the success of team and their projects. While in-person interviews are one way of assessing the sentiment of an individual, this approach is clearly faces challenges when it comes to situations where members are working remotely and collaborating online only. As a result, an automated sentiment detection system could prove to be quite useful. Some benefits of an automated system includes less time taken to obtain sentiment than by conducting member interviews, the ability provide a finer grained view of sentiment such as indicating the sentiment content of specific messages or comments, and that it does not have to rely on the willingness of a member to take part in an interview or survey.

The scale at which sentiment can be determined manually by humans is potentially smaller compared to what we could achieve through an automated system. It can also be a challenge to obtain reliable assessments of sentiment from a limited number of humans assessing sentiment, as they may misinterpret terms or context. In order to get the best understanding of how a team works on a platform like Github, we want to not only be able to assess the sentiment of as much communication on the platform as possible, but also ensure that the sentiment we extract is as accurate as possible.

The first thing that we want to investigate is how much sentiment content is actually contained in Github as a platform in general. In order to do this we will compare it to other social networks, namely Twitter and Reddit. As a part of this task, we will attempt to determine what is the best way of extracting sentiment from Github. This involves looking into whether standardized generic sentiment analysis systems are appropriate or whether a more specialized is required or is useful. We
next want to investigate how does past user interaction affect subsequent sentiment that is expressed on Github, and whether these effects are strong enough to use to predict sentiment. The power or status that a member holds in a team could also be a factor that affects the sentiment that they receive, and so we investigate what sort of influence these factors have on sentiment. Finally we will investigate how much sentiment content is contained in both textual and non-textual sources in Github.

As a result, the work of this thesis spans a variety of disciplines. We touch on software engineering considering the way specifically programming teams work and interact on Github. Analyzing the sentiment content of text in networks such as Github involves the field of Natural Language Processing, and using both textual and non-textual information to train classifiers more broadly involves the field of Machine Learning and Artificial Intelligence.

As a result of the work in this thesis, we are able to show that according to standard generic sentiment analysis techniques, it appears that there is a lower level of sentiment content in Github than in Twitter and Reddit. We then are able to identify that there is a way to extract sentiment data directly from the Github data we obtain without having to rely on generic sentiment analysis tools. Using this data, we are also able to provide evidence that prior and repeated interaction between users have a positive correlation with the probability of subsequent positive reactions between users. We then identify specific factors that relate to the status or power of a user in a project, such as the number of contributions a user makes, the number of issues or requests they close, number of their followers, or their centrality in a project. It is then shown that these factors also positively correlate with the probability of a user receiving a positive reaction. Finally, based on both textual and non-textual data, we train sentiment classifiers which are shown to outperform the existing sentiment analysis tools. We also show that we are able to train a sentiment classifier based on only non-textual data which has comparable performance to a text-only based sentiment classifier for the Github data.

In this thesis, the main questions we want investigate are:

1. How does the sentiment content of Github compare to other social networks such as Twitter and Reddit?
2. What is the best way to analyze sentiment on a platform such as Github?
3. How does user interaction affect sentiment on Github?
4. How does a user’s power or status in a project affect the sentiment they receive?
5. How much sentiment information is contained in non-textual information on Github?

The main contributions of this thesis are:

1. Perform an analysis of the sentiment content in Github compared with Twitter and Reddit

2. Provide evidence that prior and repeated interaction between users have a positive correlation with probability of positive sentiment between users in Github projects

3. Show that factors which contribute to the status or power of a user in a Github project also positively correlate towards positive sentiment

4. Demonstrate that generalized sentiment detectors do not perform effectively in networks such as Github

5. Provide an implementation of a textual classifier that vastly outperforms generalized sentiment detectors

6. Show that non-textual information related to prior user interaction and user status and power can be used to create a sentiment detector that can perform with comparable results to a text-based classifier.
Chapter 2

Related Work

2.1 Sentiment Text Scorers

Over time there have been a variety of classifiers designed to extract sentiment from text, which will be referred to as sentiment scorers. A variety of these sentiment scorers were used to extract and analyze the sentiment content of Github and other social networks.

2.1.1 Sentistrength

Sentistrength [60] is a text based sentiment scorer which was primarily designed to extract sentiment from social media. Most initial sentiment scorers were designed and trained based on text information from commercial sources, namely consumer product reviews and movie reviews. These were chosen since they provide a large corpus of labelled data. That is, along with the text of a review, you also have the user provide a score, indicating if the review is positive or negative. As a result, this data was a prime choice to use to train sentiment classifiers. It was found that these systems do not perform well on text from the social web, which is a problem that Sentistrength seeks to address. Sentistrength was able to outperform baseline classifiers over a diverse set of six social websites, namely MySpace, Youtube, Digg, Twitter, BBC Forums and Runners World.

Sentistrength employs a combination of traditional Machine Learning classification techniques and the use of a lexicon. Lexicons are word lists that are generated either manually or programmatically, which assigns positive or negative values to
specific key words. They have shown to be effective and popular in creating general sentiment scorers. Based on a combination of both techniques, Sentistrength assigns a score to a piece of text provided to it from -4 to 4, 4 being the highest level of positive sentiment and -4 being the highest level of negative sentiment. It also does support classifying text as neutral, that is to say that Sentistrength considers it to have no sentiment content at all.

2.1.2 LIWC

Linguistic Inquiry and Word Count (LIWC) [46] is a text analysis program developed by Pennebaker, Booth, and Francis which is able to categorize words into psychologically meaningful categories [59]. It compares each word in a document against its own internal dictionaries and assesses what categories a specific word is contained in. It categorizes words into not only standard linguistic dimensions, such as pronouns, verbs, adjectives and prepositions, but also categorizes whether words are part of different psychological categories, such as positive emotions, negative emotions, anxiety and many others. There are over 80 different categories which LIWC can classify a word into. In order to develop these category dictionaries, text files from several studies totalling over 100 million words were analyzed. It has also been shown that certain personality traits correspond with LIWC categories [59], [35], [47]. LIWC has been validated by psychologists, sociologists, and linguists [20] and has been used in a variety of applications such as determining political sentiment from tweets [61] and identifying unhappy or happy romantic couples based on their instant messaging text communications [17].

2.1.3 ANEW

Affective Norms for English Words (ANEW) [6] is an affective word list, alternatively known as a sentiment lexicon, which provides normative emotional ratings for a set of 1,034 words [20], [41]. The words are ranked based on the dimensions of pleasure, arousal and dominance from 1-9, with 5 being a neutral point. Words which are ranked lower than 5 are considered unpleasant or negative and words ranked greater than 5 are considered to be pleasant or positive. ANEW has been used extensively in sentiment analysis projects, including measuring the intensity of sentiment in social media posts [9], [41]. Similar to Sentistrength, ANEW is able to give the intensity of sentiment on a scale, versus LIWC which only indicates if a word is determined
to be part of a certain category or not. Unlike Sentistrength, ANEW was developed before the advent of social media and microblogging [41].

2.1.4 VADER

VADER [20] is another sentiment scorer which utilizes a simple lexicon based system that has shown to be comparable or outperform other industry standard sentiment analysis scorers such as LIWC, ANEW or standard Machine Learning techniques such as Naive Bayes or Support Vector Machines. Like Sentistrength, when given text to score, VADER provides a score ranging from -1 to 1, indicating positive or negative sentiment, with 0 being neutral sentiment.

The lexicon that VADER provides was derived from getting 10 independent pre-screened human raters to assess the sentiment level of a list of words from a scale of -4 being extremely negative to 4 being extremely positive. Every term that had a non zero mean rating and a standard deviation of less than 2.5 was selected for the lexicon.

One of the main advantages of VADER is that the Lexicon is user replaceable and so lexicons created by other organizations can be easily used, or one can be created for a specific purpose. In addition, dimensions other than sentiment valence can be obtained through VADER by replacing the lexicon. The level of sentiment on the dimensions of arousal or dominance can be obtained by simply using an arousal or dominance lexicon.

2.1.5 NRC-Lexicon

NRC-Lexicon [39] is another lexicon which was developed by the National Research Council Canada. It was also obtained through human annotating of words, but unlike VADER which used pre-screened volunteers, NRC-Lexicon utilized Amazon Mechanical Turk, a service used to crowd source paid participants. As mentioned previously, lexicons such as NRC-Lexicon can be utilized with the VADER system by replacing VADER’s built in lexicon with it, and the same scoring scheme of a score from -1 to +1 can be obtained. The National Research Council also provides lexicons for arousal and dominance, obtained through similar means. The NRC Lexicon has been extensively used across many projects related to sentiment analysis and is considered a benchmark scorer.
Despite the NRC Lexicon being created and designed in English, it was found that simply translating the lexicon to other languages proved very effective at extracting sentiment as well, and that the majority of affective terms are stable across languages. As a result NRC also provides their lexicon in over 100 languages, translated via Google Translate.

### 2.2 Sentiment in Software Engineering projects

There has been a variety of work done in assessing the sentiment content of Software Engineering projects such as Github and Stackoverflow.

Sinha et al. [57] utilized Sentistrength to analyze the commit messages of 28,466 Github projects. They found that majority of the sentiment found in the commit messages were neutral, but that there was approximately 10% more negative sentiment found than positive sentiment, and that commits on Tuesday seemed to have the most amount of negative sentiment. In addition they found that there was a strong correlation between the number of files changed and the strength of sentiment found in the commit message.

Pletea et al. [48] performed an analysis of discussions related to security from Github pull requests and commits. They used a dataset of 54,892 pull requests and 60,658 commit comments, and found that approximately 10% of all discussions on Github were related to security and the sentiment of these discussions were largely negative. In order to determine sentiment, they used the Natural Language Toolkit [31], a Python based sentiment and natural language processing library.

Iyer [23] utilized the IBM Watson Personality Insights service to analyze the text of pull requests of 16,935 users from 1,860 Github projects and determined the 'Big Five' (Openness, Conscientiousness, Extraversion, Agreeableness, and Neuroticism) personality traits of users of these projects. He found that the pull requests from users who have higher levels of openness and conscientiousness are more likely to be approved. Pull requests that were closed by users who had higher levels of conscientiousness, extraversion and neuroticism were more likely to be accepted as well. He found that the larger difference between personality traits between requester and closer of a pull request, the greater the likelihood that it would accepted. It was also found that that the greater the percentage of positive comments made by the pull request closer and requester led to a higher likelihood of pull request acceptance. Conversely the higher the percentage of negative comments resulted in a lower acceptance likelihood of pull request acceptance.
Novielli et al. [42] utilized tools such as Sentistrength to assess the sentiment content in Stack Overflow comments. They were able to find that even when using the state-of-the-art tools, polarity alone was not sufficient to capture the actual feeling or attitude of a comment or piece of text. They recommended that a more fine-grained look at emotion when dealing with such text.

Ram et al. [49] identified that sentiment analysis has found to be challenging when looking at software engineering text, due to the technical nature of the vocabulary. They were able to create a state-of-the-art sentiment classifier using deep learning techniques that was able to outperform existing tools on specific software engineering datasets such as app reviews and JIRA bug tickets.

Islam et al. [22] performed a study where they analyzed the sentiment content of more than 490,000 commit comments over 50 open source projects, by utilizing Sentistrength as well. In order to address the challenge of software engineering specific terms which have ambiguous or neutral sentiment content, they created their own supplementary word list to augment the score provided by Sentistrength. They were able to categorize users into profiles that were either mostly positive, mostly negative or mostly neutral. Unlike the study done by Sinha et al. they found no specific variation in sentiment over time of day or during the week. They were also able to determine that when users were more emotionally active they tended to post longer commit messages.

Rishi [52] collected a dataset of 834 pull requests and 3000 comments from Github, which was then labelled by four people regarding the sentiment expressed. The set of possible emotions that were labelled were nervous, careless, happy, thanks, sorry, calm, nervous, careless, cautious, aggressive, defensive, and angry. They were also labelled based on Interaction Process Analysis labels, which were of the following: 'Shows solidarity', 'Shows tension release', 'Agrees', 'Gives suggestion', 'Gives opinion', 'Gives orientation', 'Asks for orientation', 'Asks for opinion', 'Asks for suggestion', 'Disagrees', 'Shows tension' and 'Shows antagonism'. Based on this labelled dataset he created a 1-vs-all classification system for each sentiment and concluded that automated detection of these sentiments posed a considerable challenge.

While the previous studies focused on commit messages, Destefanis et al. [43] analyzed over 370K comments from over 100k Github issues. As part of their analysis they separated the Github userbase into users and commenters. Users are people who submit code to a project as well as comment, whereas commenters are people who only leave comments in a Github project. They found that commenters are less polite and less positive than users. They also provided empirical evidence that there are different categories of users in Github and that they behave differently.
2.3 Neural Networks

Apart from Lexicon based sentiment scorers, one of the leading Machine Learning techniques used to extract information from text is the use of neural networks.

An Artificial Neural Network (ANN) is a form of a classifier that is loosely modeled on the human brain and the biological neural networks that they consist of [26]. The primary component of this model is an artificial neuron, which is a mathematical function that is designed to loosely imitate a biological neuron. Each artificial neuron receives input signals and outputs a non-linearly transformed output, which can then be propagated to other neurons in the network. For a neuron with n+1 inputs, and input signals denoted from $x_0$ to $x_n$ and weights being $w_0$ to $w_n$, the formula of the output of artificial neuron is shown in equation 2.1. The transfer function is given by $\varphi$, which typically has a sigmoid shape. At the minimum, an ANN consists of an input layer of neurons, which receives the input information to be classified, an output layer, which provides the output of the classification and possibly any number of layers in between, known as hidden layers.

$$y_k = \varphi \left( \sum_{j=0}^{n} w_{kj}x_j \right)$$

Feedfoward neural networks were the first implemented ANN and considered to be most basic design [56]. The main feature of design is that neurons in the network only propagates data forward throughout the network, and it contains no loops or cycles. When it comes to information such as understanding the meaning of text, context is something which is quite important. The meaning of a single word or phrase can be ambiguous in isolation or change depending on the surrounding words and overall context. Based on the work first done by David Rumelhart [54], a Recurrent Neural Network (RNN) addresses this issue by allowing feedback loops, in contrast to traditional Feedforward neural networks. These loops enable the persistence of data, which acts as a form of storage for the network which it can have direct control over. The basic architecture of an RNN is shown in Figure 2.1. Here we can see that the network can also be visualized as series of copies of networks, with each network providing an output to the subsequent network.
2.4 Long Short Term Memory Networks

While RNNs should in theory be able to retain memory of previous tasks after many cycles or “long term”, in practice we find that their design seems to fundamentally...
not be able to retain long-term dependencies, and information tends to be quickly “forgotten” or not retained. In order to tackle the long-term dependency issue, Long Short Term Memory (LSTM) networks were proposed by Hochreiter and Schmidhuber [19]. The standard unit of these networks consist of a cell with an input, output and forget gate. These are used to determine what information the network should retain and what it should “forget”, hence facilitating it to persist important information long term.

Figure 2.2 shows the structure of an LSTM cell with a forget gate, which is also described by the equations:

\[
\begin{align*}
    h_t &= o_t \circ \sigma_h(c_t) \\
    i_t &= \sigma_g(W_i x_t + U_i h_{t-1} + b_i) \\
    \tilde{c}_t &= \sigma_h(W_c x_t + U_c h_{t-1} + b_c) \\
    c_t &= f_t \circ c_{t-1} + i_t \circ \tilde{c}_t \\
    f_t &= \sigma_g(W_f x_t + U_f h_{t-1} + b_f) \\
    o_t &= \sigma_g(W_o x_t + U_o h_{t-1} + b_o)
\end{align*}
\]

Here \(x_t\) is the input to the LSTM unit, \(f_t\) is the activation vector for the forget gate, \(i_t\) is the activation vector for the input gate and \(o_t\) is the output activation vector. \(c_t\) is the cell state and \(\tilde{c}_t\) is the cell input activation vector, \(b\) are the bias vectors parameters while \(W\) and \(U\) are weight matrices, which during training are learned. LSTMs were used to train a text based sentiment classifier for the Github data in chapter 5.
Chapter 3

Sentiment content in Github compared to other networks

3.1 Methodology

In order to get a general understanding of the sentiment content across Github as compared to other social networks such as Reddit and Twitter, standard sentiment analysis classifiers were used. The work by Ribeiro et al. [51] provided a benchmark comparison of state-of-the-practice sentiment analysis methods across a variety of datasets created from internet posts such as social media posts and website comments. This work was used as a starting point to select a few candidate sentiment scorers. We constructed datasets by pulling posts dating between the years of 2018 to 2019 from the public APIs of Github, Twitter and Reddit. We were able to collect 3,319,369 unique Twitter posts, 2,082,076 unique Reddit posts and 4,358,802 unique Github posts. All posts were filtered to ensure that the text content was English only and content such as links, usernames and emails were removed. We then used a selection of sentiment scorers to analyze the Github, Reddit and Twitter datasets.

Majority of the scorers rated on one dimension of sentiment, namely valence, which indicates how positive or negative a post is. Most scorers would produce a positive, negative and overall score as a result for each part of text analyzed. For our purposes we decided to take the summation of the absolute value of both positive and negative metrics rather than the overall score. The reason for this is that if there were an equal score of both positive and negative sentiment as scored by the Sentistrength scorer, the overall score would give it an overall low or neutral sentiment score. What
we are looking for is raw sentiment content, not whether the overall sentiment of a post is neutral, or whether the positive and negative aspects of a post cancels each other out. If there is both high negative and high positive sentiment in a post, this can be quite useful for gaining insight into group member behavior, compared to a post which does not have much sentiment content at all.

The Github, Twitter and Reddit datasets were scored by three sentiment scorers, namely Sentistrength, VADER and Opinion Lexicon. The table for the rankings of each scorer are shown in Table 3.1.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Dataset</th>
<th>Mean</th>
<th>Std. Dev.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Reddit</td>
<td>0.21</td>
<td>0.18</td>
</tr>
<tr>
<td>2</td>
<td>Twitter</td>
<td>0.21</td>
<td>0.21</td>
</tr>
<tr>
<td>3</td>
<td>Github</td>
<td>0.13</td>
<td>0.16</td>
</tr>
</tbody>
</table>

(a) VADER sentiment ranking

<table>
<thead>
<tr>
<th>Rank</th>
<th>Dataset</th>
<th>Mean</th>
<th>Std. Dev.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Reddit</td>
<td>0.17</td>
<td>0.17</td>
</tr>
<tr>
<td>2</td>
<td>Twitter</td>
<td>0.13</td>
<td>0.16</td>
</tr>
<tr>
<td>3</td>
<td>Github</td>
<td>0.09</td>
<td>0.12</td>
</tr>
</tbody>
</table>

(b) Opinion Lexicon sentiment ranking

<table>
<thead>
<tr>
<th>Rank</th>
<th>Dataset</th>
<th>Mean</th>
<th>Std. Dev.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Reddit</td>
<td>0.21</td>
<td>0.18</td>
</tr>
<tr>
<td>2</td>
<td>Twitter</td>
<td>0.21</td>
<td>0.21</td>
</tr>
<tr>
<td>3</td>
<td>Github</td>
<td>0.13</td>
<td>0.16</td>
</tr>
</tbody>
</table>

(c) Sentistrength sentiment ranking

Table 3.1: Sentiment scorer rankings

From Table 3.1, we can see that for all the scorers Github ranks as the lowest for the mean and Reddit being the highest and Twitter being in the middle. Since the relative ranking results are consistent across all scorers, this indicates to us that indeed there is a consistent discrepancy between the different datasets, rather than it being an anomaly of a specific scorer. In order to more clearly see the sentiment distributions, they have also been plotted on histograms as can be seen below in Figures 3.1 to 3.2.

In order to correctly compare the different distributions, we need to first verify whether they can be said to be from independent distributions. Two tests which can be used to do this are the Mann-Whitney U-test and the Kolmogorov-Smirnov test.

The Mann-Whitney U-test first ranks all the values from low to high, and then computes a p-value that depends on the discrepancy between the mean ranks of the
two groups. The Kolmogorov-Smirnov test compares the cumulative distribution of the two data sets, and computes a \( p \)-value that depends on the largest discrepancy between distributions. The Kolmogorov-Smirnov test is sensitive to any differences in the two distributions. Substantial differences in shape, spread or median will result in a small \( p \)-value. In contrast, the Mann-Whitney U-test is mostly sensitive to changes in the median. In addition, the Mann-Whitney U-test can in general handle ties better than the Kolmogorov-Smirnov test.

Both the Mann-Whitney U-test and Kolmogorov-Smirnov test were run on the different distributions and all tests showed that each distribution was distinct, as can be seen in Table 3.2.

Since we can verify that indeed the datasets are from different distributions, we can confirm that, according to a variety of generic sentiment scorers, Github does have overall lower sentiment content compared to Reddit and Twitter (and others
such as stack overflow). This result does seem to agree with our overall intuition, and also agrees with findings found in previous study performed by Islam et al. [22], which found that majority of the sentiment content in Github commit messages were neutral. We are posed with the question of whether this is truly the case, or if it is simply an inability of generic sentiment scorers to extract the sentiment from the Github dataset.

### 3.1.1 Further sentiment dimensions

Several influential factor analysis studies have shown that the primary dimensions of word meaning are valence, arousal, and dominance (VAD) according to Osgood et al. [44]. Valence is considered the positive or negative dimension, arousal is the active or passive dimension and dominance is the powerful or weak dimension. While the
primary concern of this project was looking at the valence component, the arousal and dominance components were also analyzed. In order to do so, the NRC VAD Lexicon was used, which is a lexicon of words ranked by each of the three VAD dimensions, created by the National Research Council of Canada.

The same Github, Reddit and Twitter datasets were scored on the dominance and arousal sentiment dimensions and the rankings are shown in Table 3.3. Similar to the valence scoring, Reddit ranks the highest for both dominance and arousal, while Github ranks the lowest for both dimensions. The values were also plotted on histogram as shown in Figures 3.3 and 3.4. However, unlike the valence scores, the difference between the datasets on the dominance and arousal dimensions are a lot closer together. Overall the dimensions appear to have a significant correlation between each other which is also attested to by the work in Mohammed et al. [37], the author of the lexicon. As a result, for the rest of the analysis only the valence dimension was looked at, since we can assume that the other dimensions will more or less follow.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Dataset</th>
<th>Mean</th>
<th>Std. Dev.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Reddit</td>
<td>0.44</td>
<td>0.21</td>
</tr>
<tr>
<td>2</td>
<td>Twitter</td>
<td>0.42</td>
<td>0.15</td>
</tr>
<tr>
<td>3</td>
<td>Github</td>
<td>0.42</td>
<td>0.17</td>
</tr>
</tbody>
</table>

(a) Dominance ranking

<table>
<thead>
<tr>
<th>Rank</th>
<th>Dataset</th>
<th>Mean</th>
<th>Std. Dev.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Reddit</td>
<td>0.43</td>
<td>0.21</td>
</tr>
<tr>
<td>2</td>
<td>Twitter</td>
<td>0.41</td>
<td>0.15</td>
</tr>
<tr>
<td>3</td>
<td>Github</td>
<td>0.40</td>
<td>0.17</td>
</tr>
</tbody>
</table>

(b) Arousal ranking

Table 3.3: Arousal and Dominance rankings
3.2 Analysis

As can be seen from the histograms of the sentiment distribution shown in Figure 3.1 and 3.2, there is a large number of posts which are classified as having no or close to no sentiment content. When the log value of the distribution is taken, the neutral values become far more evident as can be seen in Figure 3.5. By using this technique we can identify the neutral posts in a dataset and show the percentage of neutral posts for each dataset as shown in Table 3.4.

Since the generic sentiment scorers are designed and trained for generic datasets, it does stand to reason that they would not be able to extract all the sentiment out of a more technical dataset. An example of this would be the term “merge”, which in the context of a pull request could be a term with a lot of sentiment content. The notion of merging a pull request is generally very positive. Another example is using
the term “indentation” as a comment in a pull request. This is typically used to indicate some sort of action, typically a call to fix indentation. In a programming context, even just the standalone comment of “indentation” makes it clear that it is a call to action. In a generic context, the term indentation alone is not considered to be an action item or a word which contains much sentiment. There are a whole host of other words which can contain more sentiment in specific contexts or sub
communities that are not captured by generic sentiment scorers.

Another factor may be that simply due to the nature of the different networks, there actually is overall lower sentiment being expressed. Github projects can be considered to be more of a professional context and could be less likely to express strong sentiment as compared to the typical user of platforms such as Reddit or Twitter. Such networks are primarily not professional and the typical user may speak more freely and informally which will could result in a higher sentiment level.

It is also possible that sentiment may be expressed on Github in a more contextual manner. More context may be needed in order to determine the sentiment content of a post, such as previous posts in a thread or the impression of the author of a post that the reader may have. For example, if the reader of the comment has the impression that another person is generally more rude and authoritative, posts that would otherwise seen neutral may come across as more harsh. Similarly if a person
typically wrote longer posts with a kinder tone, a short post from this person may come across as curt or rude.

The social network structure of the networks themselves may also play a role into the type of communication that transpires and the sentiment content. Posts could be classified as either being specifically addressed to no one in particular, or rather the overall network (broadcast), addressed to one specific person (transactional, one-on-one), or addressed to multiple people (group-post).

For Github, the opening pull request post could be classified as a broadcast post, since it is posted to the overall project, addressed generally to one one in particular. Comments within a pull requests can be addressed to a specific person by mentioning a specific username with the at (@) prefix. These posts were classified as a direct one-to-one post. Post replies in a pull request thread which were not addressed to anyone in particular, or with multiple usernames mentioned were considered to be a group post, since it could be inferred that such a message was addressed to everyone or multiple people in the group. For Reddit and Twitter similar classifications were used, based on how many usernames were addressed in a post, since they also support addressing posts to users via username mention. The mean sentiment score of these interactions are shown in the Table 3.5. We see that direct replies have a higher level of sentiment content compared to multi replies for all datasets. The effect seems to be especially pronounced in the Reddit dataset but it is currently unclear as to why this is, potentially due to the inherent differences between the networks.

<table>
<thead>
<tr>
<th></th>
<th>Direct Reply</th>
<th>Multi Reply</th>
</tr>
</thead>
<tbody>
<tr>
<td>Github</td>
<td>0.15</td>
<td>0.13</td>
</tr>
<tr>
<td>Twitter</td>
<td>0.16</td>
<td>0.16</td>
</tr>
<tr>
<td>Reddit</td>
<td>0.18</td>
<td>0.13</td>
</tr>
</tbody>
</table>

Table 3.5: Mean sentiment of classified posts

Another source of sentiment content available in Github is by means of “reactions”. Github provides the feature where a post, such as a pull request or a comment can be responded to with one of a limited set of emojis, referred to as reactions. An example of a post with reactions is shown in Figure 3.6. These reactions have an inherent sentiment content, with them being able to be easily classified into positive or negative categories. These reactions not only are a source or sentiment content, but they also act as a form of indirect data labeling, which can be used to identify sentiment. This technique is known as Distant supervision, and has been used by
Mohammed et al. [38]. Distant supervision is a method of supervised text classification wherein the training data is automatically generated using certain indicators present in the text.

Figure 3.6: Screenshot of a Github post with reactions

Utilizing distant supervision based on Github reactions has not been performed before, and it should be possible to replicate similar results that Mohammed et al.[38] obtained using this technique with Twitter data. As a result it may be possible to extract sentiment content in the large number of neutral posts found in Github.
Chapter 4

Distant Supervision Learning of Github Reactions

As previously described, the techniques used to analyze the sentiment content of the different social media datasets depends on knowledge transfer from a generic area to a more specific one. In order for a generic sentiment scorer to be effective across many different types of datasets, it has to sacrifice the ability to identify parts of information which are specific to the particular application. In the case of Github, the vocabulary used is likely to be quite different from typical vocabulary used on Twitter. Github is primarily used for technical content and therefore inherently the type of language used will be different. In addition since it primarily deals with coding, there is another level of specificity of the vocabulary. There are also terms used specifically to the platform of Github itself. For example the term “pull request” or the abbreviation “PR” has a very specific meaning in the context of Github, but would not have much meaning outside of it.

As part of our research, previous attempts had been made to reach out to Github users in order to ask them to manually provide information about the sentiment of their posts and comments, but it was met with little or no response. This could have been pursued further but it would be unlikely that enough people would have responded or that we would be able to obtain a sufficient size of information. People may be reluctant to respond for a number of reasons, anonymity being one of them, or simply not wanting to reveal personal emotional information.

Utilizing the reaction information however gives us access to a large set of pseudo labelled data. Previous work looking at this was done by the DeepMoji project [13] which attempted to link the emoji used in a tweet with the textual information. The
ways in which people can use arbitrary emojis can be quite varied and different on 
Twitter, and as such the data set was considered to quite noisy. With the case of 
Github reactions, there is a limited set of emojis which are used for reactions, and the 
nature of their usage makes it less likely for them to be used in nonstandard ways. In 
a tweet, an emoji can be used to replace a word, or even just for the aesthetic use of 
the emoji rather than for the actual meaning or content of it, such as when creating 
a form of text art. For reactions on Github, the reaction used is almost exclusively 
used to indicate the reaction towards a post.

It is important to note that the reaction provided by the user does not necessarily 
reflect exactly how the user actually felt towards the post. It is possible that the 
reaction provided is what the user feels like they should portray to other people. 
This also brings up the question of what is important or necessary when performing 
sentiment extraction, especially in a project such as Github. We have to consider 
whether we want to know what the intrinsic sentiment of a statement is, what the 
author of a post intended the sentiment to be, or how other people react to the 
post. By looking at the reaction data on Github, we are attempting to look at how 
other people react or perceive a post. It is also possible that the reaction that a 
user provides may not necessarily correspond to the content of post itself, but rather 
depend more on the user’s own emotional state.

4.1 Reaction Data

Github provides a limited set of emojis which can be used as ‘reactions’ towards some 
specific posts. The reactions which can be used are shown in Table 4.1. The type 
of posts which can receive a reaction are a pull request, an issue, and a comment 
on either a pull request or a comment. By using sites such as Github Trending and 
RepoReaper [40], we were able to extract a list of the top Github repositories, from 
which all the comments from pull requests and issues which had reactions associated 
with them were scraped. This resulted in a dataset consisting of 1.5 million posts 
with reactions, across 1700 projects with a set of 800,000 unique users.

With this data we want to test whether prior interaction between users plays a 
role in influencing reactions, and more broadly if there is non-textual information 
that can influence what type of reaction is received.

Firstly we categorize our reactions into positive and negative. Considering the 
list of reactions, the +1, heart, laughing and hooray reactions are all unambiguously 
positive. The rocket emoji depicts a rocketship and is typically used to indicate
the phrase “ship it”, which means to deploy, launch or merge something, a phrase commonly used in software development communities. As a result, rocket is classified as a positive sentiment reaction. The -1 and confused reactions can be considered to be unambiguously negative. The last reaction are the eyes emoji, which is not totally clear whether it is negative or positive. Based on manual assessment it is sometimes used positively, or negatively, or in the sense of “take a look at this”. Based on the reaction distribution this is the least used reaction, and as a result, we decided to leave out this reaction from the analysis, due to the ambiguity of it.

The first question is whether or not the history of interactions between the user who makes a post and the person who reacts to it influences what sort of reaction is created. In order to determine this, we decide on two basic ideas of what counts to a previous interaction. The first type of interaction we chose is where two users who have participated in the same pull request or issue. If they have both commented in one of these, then we can consider this as both users “seeing” each other, and count it as in interaction. A second form of interaction is when one user specifically includes the username of another user in their post, which will be referred to as mentioning another user.

The first step of the analysis is looking at the percentage of positive reactions and the corresponding Standard Error for different subgroups as shown in Table 4.1.
We can see that users who have had no previous interactions apart from reacting to a post, had the lowest percentage of positive reactions at 93.63%. Users who had both commented in the same issue or pull request, but had not mentioned each other by username specifically, is indicated in the table as “Seen but not mentioned”. They had a positive reaction ratio of 94.54%, which is higher than set of users who had never interacted before. For users who have at the minimum both posted in the same pull request or issue have a positive reaction ratio of 96.47% and users who have mentioned another has the highest positive reaction ratio at 97.62%. We also performed a Mann-Whitney U-test or Wilcoxon test for each of the interaction subsets, using each project as an observation, and found that the p-values for each of the tests was below 0.05, confirming that these were different distributions. This same test was repeated for each subsequent analysis, and all were confirmed to have a p-value of less than 0.05.

<table>
<thead>
<tr>
<th>No Interactions</th>
<th>Only Seen</th>
<th>Mentioned</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent</td>
<td>SE</td>
<td>Percent</td>
<td>SE</td>
</tr>
<tr>
<td>Positive Reactions</td>
<td>93.62%</td>
<td>0.01%</td>
<td>94.54%</td>
</tr>
</tbody>
</table>

Table 4.1: Positive reactions percentage based on user interaction

These results seem to support the notion that users who have interacted with each other will have more positive reactions between each other. The first issue that we might have with this analysis is that different projects are likely to have different repository characteristics, such as the ratio of positive reactions or the amount that users interact with each other. It is therefore possible for there to be a few projects which skew the overall dataset in way which is not representative of the standard behavior in the majority of projects. The first way we can try to account for this is to have a form of sanity check by selecting different subsets of projects, running the same analysis and seeing if the same relationships hold. We decided to look at the top 100 largest projects and smallest projects as well as the top 100 projects with the highest and lowest positive reaction ratio. The same analysis as performed on the overall dataset was performed on each of these datasets, with the results shown in Table 4.2.

We see that the same characteristics hold for all the different different sets of projects. For each project subset we see that users who have not interacted with each other apart from leaving a reaction show the lowest percentage of positive reactions, and users who have mentioned each other have the highest percentage of positive reactions. It also does seem to confirm the notion that mentioning a user is
considered a stronger form of interaction between two users rather than merely both commenting in the same pull request or issue, as users mentioning each other leads to a higher percentage of positive reactions. This effect is seen least the subset of projects with the highest positive ratios, which is to be expected since there would not be much of an opportunity for an increase in the percentage of positive reactions. Despite this, the same behavior of increasing positive percentage due to interactions is observed.

We can define a userpair as consisting of a user who creates a post, known as the post user and a user who reacts to this post, known as the reaction user. For each unique userpair, we calculate the ratio of positive reactions, calculated with Laplace smoothing, which enforces a non-informative prior probability. It is calculated as shown in Formula 4.1 where $p$ is the number of positive reactions in a userpair and $n$ is the number of negative reactions in a userpair. This gives a Bayes posterior estimator for the probability of a subsequent reaction being positive for a specific userpair. This value is referred to as the userpair ratio.

$$userpair\_ratio = \frac{p + 1}{(p + 1) + (n + 1)} \quad (4.1)$$

We then performed the same analysis as before but now looking at the mean userpair ratios, the results of which are shown in Table 4.3. From these results we can see that interaction between users increases the mean ratio of positive reactions between these users, across all projects as well as all the different project subsets. The effect of interactions can be more clearly seen when using the probability metric as compared to simply a positive reaction ratio, as can be seen in the 100 Highest Positive Ratio project subset. In the 100 Highest Positive Ratio subset, the overall positive ratio shown in Table 4.2 do not seem to increase much from 99.01% to 99.66%, however we see a greater increase in the mean userpair ratio in Table 4.3.
Table 4.3: Mean userpair ratio based on user interaction from 0.67 to 0.75.

The second shortcoming of this approach is that it does not take into consideration the number of times a pair of users has seen each other. We want to determine if repeated interactions between users increases the chance of a subsequent positive reaction. In order to investigate this we can investigate what sort of correlation there is between the number of interactions between a userpair and the positive reaction ratio. We look at the Spearman’s rank correlation coefficient between the number of interactions and the userpair ratio. This measures how well two variables are in a monotonic relationship, which means that if one value increases the second one increases as well. It does not simply look for strictly linear correlation as it is non-parametric and is more tolerant of outliers than other correlation co-efficients such as the Pearson correlation coefficient.

Table 4.4: Spearman correlation coefficient of userpair ratio and number of interactions

As we can see in Table 4.4, for all project subsets we can see that there is a positive monotonic correlation between the positive reaction ratio of a userpair and the number of interactions between the users, whether it is mentioning the user or just participating in the same issue or pull request. The \( p \)-values for all the correlations
being below than 0.05 also indicates that we can be fairly certain that the results are reliable.

What this indicates is that the greater the number of interactions that a userpair has, the higher the probability that a subsequent reaction will be positive. In addition this effect is stronger for mentioning, which can be seen considered a more direct form of interaction as can be seen in Table 4.5.

We used different project subsets as a sanity test to try and mitigate factors from specific projects from dominating and skewing results. We can investigate further to see if this holds for all projects in general. For this we repeat the correlation tests for all 1700 projects and then consider the mean and standard deviation of these results, which is shown in Table 4.6.

<table>
<thead>
<tr>
<th>Project Subset</th>
<th>Seen</th>
<th>Mentions</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 Lowest Positive Ratio</td>
<td>0.14</td>
<td>0.30</td>
</tr>
<tr>
<td>100 Highest Positive Ratio</td>
<td>0.27</td>
<td>0.44</td>
</tr>
<tr>
<td>100 Smallest</td>
<td>0.16</td>
<td>0.35</td>
</tr>
<tr>
<td>100 Largest</td>
<td>0.21</td>
<td>0.36</td>
</tr>
<tr>
<td>All Projects</td>
<td>0.20</td>
<td>0.36</td>
</tr>
</tbody>
</table>

Table 4.5: Spearman correlation coefficient of userpair ratio and number of interactions for users who have already interacted with each other

As can be seen, the mean for the correlations of each project individually is similar to the correlation we get for all projects overall. In addition the standard deviation for both metrics are lower than the mean, giving us a coefficient of variation of less than 1, indicating that there is not a very wide range of variation between these results. This can further lead us to the conclusion that this sort of correlation is more or less project independent.

In order to further visualize the results, we can observe the relation between the userpair ratio and both the number of times seen as a scatterplot and boxplot shown.
Figure 4.2: Scatterplot of userpair ratio and number of times user seen

Figure 4.3: Boxplot of userpair ratio and number of times user seen
Figure 4.4: Scatterplot of userpair ratio and number of times user mentioned

Figure 4.5: Boxplot of userpair ratio and number of times user mentioned
in Figure 4.2 and Figure 4.3. The middle line of the boxplot indicates the median, with the box edges indicating the 25th and 75th percentiles. Here we can clearly see that the mean userpair ratio increases as the number of times a pair of users encounter each other. Similarly we can also observe the same relationship between mentions and ratio as scatterplot and boxplot shown in Figure 4.4 and Figure 4.3.
4.2 Graph metrics

By recording which users have interacted with each other, we effectively generate a graph of users activity throughout a project. For users who have not had direct interaction, via participating in the same pull request or issue, we can still judge how close they are to another user based on the shortest path in the interaction graph. The shortest path value for each userpair was then run through the same analysis as in the earlier section. As shown in Table 4.7, we can see that for almost all project subsets, we see that there is a higher percentage of positive reactions among userpairs that are not directly connected but have a form of indirect connection. This effect is also seen in the mean userpair ratio in Table 4.8. For all project subsets, the progression of an increasing mean userpair ratio from no connection to direct connection is observed.

<table>
<thead>
<tr>
<th>Project Subset</th>
<th>No connection</th>
<th>Indirectly connected</th>
<th>Directly connected</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Percent</td>
<td>SE</td>
<td>Percent</td>
</tr>
<tr>
<td>100 Lowest Positive Ratio</td>
<td>83.39%</td>
<td>0.10%</td>
<td>85.05%</td>
</tr>
<tr>
<td>100 Highest Positive Ratio</td>
<td>98.84%</td>
<td>0.10%</td>
<td>99.28%</td>
</tr>
<tr>
<td>100 Smallest</td>
<td>92.90%</td>
<td>0.25%</td>
<td>92.77%</td>
</tr>
<tr>
<td>100 Largest</td>
<td>93.35%</td>
<td>0.02%</td>
<td>94.69%</td>
</tr>
<tr>
<td>All Projects</td>
<td>93.30%</td>
<td>0.02%</td>
<td>94.79%</td>
</tr>
</tbody>
</table>

Table 4.7: Percentage of positive reactions based on graph of user’s seeing each other

<table>
<thead>
<tr>
<th>Project Subset</th>
<th>No connection</th>
<th>Indirectly connected</th>
<th>Directly connected</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Mean</td>
<td>SE</td>
<td>Mean</td>
</tr>
<tr>
<td>100 Lowest Positive Ratio</td>
<td>0.62</td>
<td>0.0004</td>
<td>0.63</td>
</tr>
<tr>
<td>100 Highest Positive Ratio</td>
<td>0.67</td>
<td>0.0005</td>
<td>0.68</td>
</tr>
<tr>
<td>100 Smallest</td>
<td>0.65</td>
<td>0.0009</td>
<td>0.65</td>
</tr>
<tr>
<td>100 Largest</td>
<td>0.66</td>
<td>0.0001</td>
<td>0.66</td>
</tr>
<tr>
<td>All Projects</td>
<td>0.65</td>
<td>0.0001</td>
<td>0.66</td>
</tr>
</tbody>
</table>

Table 4.8: Mean userpair ratio based on user seen graph connection

This same interaction graph was constructed for users mentioning, and the same analysis was run. We observe similar results as the previous section, with the difference being that once again mentioning a user shows to be a stronger indication of
interaction. Indirect mention connections prove to be a stronger predictor of positive reactions. The results for this analysis is shown in Tables 4.9 and 4.10.

<table>
<thead>
<tr>
<th>Project Subset</th>
<th>No connection</th>
<th>Indirectly connected</th>
<th>Directly connected</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 Lowest Positive Ratio</td>
<td>83.71%</td>
<td>89.27%</td>
<td>95.15%</td>
</tr>
<tr>
<td>100 Highest Positive Ratio</td>
<td>99.17%</td>
<td>99.65%</td>
<td>99.63%</td>
</tr>
<tr>
<td>100 Smallest</td>
<td>93.42%</td>
<td>97.95%</td>
<td>98.29%</td>
</tr>
<tr>
<td>100 Largest</td>
<td>93.54%</td>
<td>95.73%</td>
<td>97.58%</td>
</tr>
<tr>
<td>All Projects</td>
<td>93.65%</td>
<td>96.04%</td>
<td>97.92%</td>
</tr>
</tbody>
</table>

Table 4.9: Percentage of positive reactions based on graph of users mentioning each other

<table>
<thead>
<tr>
<th>Project Subset</th>
<th>No connection</th>
<th>Indirectly connected</th>
<th>Directly connected</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 Lowest Positive Ratio</td>
<td>0.62</td>
<td>0.65</td>
<td>0.69</td>
</tr>
<tr>
<td>100 Highest Positive Ratio</td>
<td>0.68</td>
<td>0.70</td>
<td>0.75</td>
</tr>
<tr>
<td>100 Smallest</td>
<td>0.65</td>
<td>0.68</td>
<td>0.71</td>
</tr>
<tr>
<td>100 Largest</td>
<td>0.66</td>
<td>0.68</td>
<td>0.73</td>
</tr>
<tr>
<td>All Projects</td>
<td>0.66</td>
<td>0.68</td>
<td>0.72</td>
</tr>
</tbody>
</table>

Table 4.10: Mean userpair ratio based on users mentioning each other

<table>
<thead>
<tr>
<th>Project Subset</th>
<th>Seen shortest path</th>
<th>Mentioned shortest path</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 Lowest Positive Ratio</td>
<td>-0.15</td>
<td>-0.20</td>
</tr>
<tr>
<td>100 Highest Positive Ratio</td>
<td>-0.20</td>
<td>-0.24</td>
</tr>
<tr>
<td>100 Smallest</td>
<td>-0.17</td>
<td>-0.17</td>
</tr>
<tr>
<td>100 Largest</td>
<td>-0.18</td>
<td>-0.26</td>
</tr>
<tr>
<td>All Projects</td>
<td>-0.17</td>
<td>-0.23</td>
</tr>
</tbody>
</table>

Table 4.11: Spearman correlation of shortest path metrics and userpair ratio

As can be seen in 4.11 we can see we do see a negative monotonic relationship for all project subgroups, which indicates that the greater the shortest path between two users are, the lower their userpair ratio is. This holds for the graphs generated
by seeing user or by mentioning a user, with the effects of mentioning being more prominent.

### 4.3 Following

Github provides the ability for users to be able to follow one another, a feature common to many social networks such as Reddit or Twitter. It should be noted that following a user is a one way interaction and need not be reciprocal, therefore one user may follow another but the reverse may not be true. We repeat the same analysis basing the cases on whether a userpair is not following each other at all, if one of the users are following the other, or if both are following each other. It is expected that the level of prior interaction between each progresses from neither following being the least, to both following being the most. The results of this analysis is shown in Table 4.12, which confirms again our expectation. In all project subsets, we see that if at least one user in the pair follows the other, the positive reaction percentage increases, and in almost all subsets, both users following each other further increases this percentage. Once again we see this effect more clearly when we look at the mean userpair ratio, as seen in Table 4.13.

<table>
<thead>
<tr>
<th>Project Subset</th>
<th>Neither follows</th>
<th>Either follows</th>
<th>Both Follows</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Percent</td>
<td>SE</td>
<td>Percent</td>
</tr>
<tr>
<td>100 Lowest Positive Ratio</td>
<td>84.31%</td>
<td>0.09%</td>
<td>96.34%</td>
</tr>
<tr>
<td>100 Highest Positive Ratio</td>
<td>99.44%</td>
<td>0.03%</td>
<td>99.70%</td>
</tr>
<tr>
<td>100 Smallest</td>
<td>94.16%</td>
<td>0.17%</td>
<td>98.05%</td>
</tr>
<tr>
<td>100 Largest</td>
<td>94.14%</td>
<td>0.02%</td>
<td>97.97%</td>
</tr>
<tr>
<td>All Projects</td>
<td>94.32%</td>
<td>0.01%</td>
<td>98.17%</td>
</tr>
</tbody>
</table>

Table 4.12: Positive reaction percentage based on users following each other

### 4.4 User-specific features

We now move our focus onto features that are specific to the poster who receives reactions, independent from the relationship a user has with the specific user who provides a reaction.
4.4.1 Contributions

Contributions are a measure of the number of code commits that a user makes to a project. We separate the dataset into users who have not contributed at all and have made at least one contribution. The results in Table 4.14 show that users who have contributed receive a higher percentage of positive reactions, and Table 4.15 confirms that this effect also holds true when considering the mean positive reaction ratio.

<table>
<thead>
<tr>
<th>Project Subset</th>
<th>Neither follows</th>
<th>Either follows</th>
<th>Both Follows</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Mean</td>
<td>SE</td>
<td>Mean</td>
</tr>
<tr>
<td>100 Lowest Positive Ratio</td>
<td>0.62</td>
<td>0.0003</td>
<td>0.69</td>
</tr>
<tr>
<td>100 Highest Positive Ratio</td>
<td>0.70</td>
<td>0.0004</td>
<td>0.75</td>
</tr>
<tr>
<td>100 Smallest</td>
<td>0.66</td>
<td>0.0007</td>
<td>0.70</td>
</tr>
<tr>
<td>100 Largest</td>
<td>0.66</td>
<td>0.0001</td>
<td>0.71</td>
</tr>
<tr>
<td>All Projects</td>
<td>0.66</td>
<td>0.0001</td>
<td>0.71</td>
</tr>
</tbody>
</table>

Table 4.13: Mean userpair ratio based on users following each other

We also consider the Spearman’s correlation of the number of contributions and the positive reaction ratio, which is seen in Table 4.16. Here we see that as expected there is a strong positive correlation between the number of contributions a user provides to a project and the ratio of positive reactions they receive.
Project Subset & No Contributions & At least one contribution \\
& Mean & SE & Mean & SE \\
100 Lowest Positive Ratio & 0.69 & 0.0017 & 0.78 & 0.0034 \\
100 Highest Positive Ratio & 0.73 & 0.0014 & 0.80 & 0.0019 \\
100 Smallest & 0.71 & 0.0023 & 0.76 & 0.0031 \\
100 Largest & 0.76 & 0.0004 & 0.84 & 0.0009 \\
All Projects & 0.75 & 0.0002 & 0.80 & 0.0005 \\

Table 4.15: Mean positive reaction ratio based on number of contributions

<table>
<thead>
<tr>
<th>Project Subset</th>
<th>Users who have contributed</th>
<th>All Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 Lowest Positive Ratio &amp; 0.27 &amp; 0.13</td>
<td></td>
<td></td>
</tr>
<tr>
<td>100 Highest Positive Ratio &amp; 0.54 &amp; 0.40</td>
<td></td>
<td></td>
</tr>
<tr>
<td>100 Smallest &amp; 0.47 &amp; 0.19</td>
<td></td>
<td></td>
</tr>
<tr>
<td>100 Largest &amp; 0.37 &amp; 0.18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>All Projects &amp; 0.38 &amp; 0.15</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Table 4.16: Spearman correlation of user positive reaction ratio and number of contributions

4.4.2 Closes

A user is able to close an issue or a pull request if they have privileges in the project to close issues or if they are the creator of the issue itself. We repeat the same analysis in the previous section with contributions and find similar results as can be seen in Table 4.17 and 4.18. Once again we see a positive Spearman’s correlation between the number of closes a user makes and their positive reaction ratio, as seen in Table 4.19.
### 4.4.3 Number of Followers and Following

While we previously considered whether users in a userpair were following each other, we now take into consideration the total number of followers and people following a user has in general. As shown in Tables 4.20 and 4.21, having even one follower increases the ratio of positive reactions a user receives.

We see a similar effect for users who follow at least one person, as shown in Tables 4.22 and 4.23, however it is noted that this effect appears to be less pronounced.

We also compare the Spearman’s correlation for the number of followers and following with the ratio of positive reactions in Table 4.24. We can see that while there is a positive correlation for both of them, the correlation is more apparent with the number of followers a user has compared to the number of people that a user is following.
Table 4.19: Spearman correlation of user positive reaction ratio and number of closes

<table>
<thead>
<tr>
<th>Project Subset</th>
<th>Users who have closed items</th>
<th>All Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 Lowest Positive Ratio</td>
<td>0.21</td>
<td>0.05</td>
</tr>
<tr>
<td>100 Highest Positive Ratio</td>
<td>0.56</td>
<td>0.37</td>
</tr>
<tr>
<td>100 Smallest</td>
<td>0.44</td>
<td>0.18</td>
</tr>
<tr>
<td>100 Largest</td>
<td>0.36</td>
<td>0.10</td>
</tr>
<tr>
<td>All Projects</td>
<td>0.34</td>
<td>0.09</td>
</tr>
</tbody>
</table>

Table 4.20: Positive reaction percentage based on number of followers

<table>
<thead>
<tr>
<th>Project Subset</th>
<th>No Followers</th>
<th>At least 1 Follower</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Percent</td>
<td>SE</td>
</tr>
<tr>
<td>100 Lowest Positive Ratio</td>
<td>73.13%</td>
<td>0.34%</td>
</tr>
<tr>
<td>100 Highest Positive Ratio</td>
<td>98.94%</td>
<td>0.16%</td>
</tr>
<tr>
<td>100 Smallest</td>
<td>91.19%</td>
<td>0.60%</td>
</tr>
<tr>
<td>100 Largest</td>
<td>91.82%</td>
<td>0.07%</td>
</tr>
<tr>
<td>All Projects</td>
<td>92.49%</td>
<td>0.04%</td>
</tr>
</tbody>
</table>

Table 4.21: Mean user positive reaction ratio based on number of followers

<table>
<thead>
<tr>
<th>Project Subset</th>
<th>No Followers</th>
<th>At least 1 Follower</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Mean</td>
<td>SE</td>
</tr>
<tr>
<td>100 Lowest Positive Ratio</td>
<td>0.60</td>
<td>0.0040</td>
</tr>
<tr>
<td>100 Highest Positive Ratio</td>
<td>0.73</td>
<td>0.0030</td>
</tr>
<tr>
<td>100 Smallest</td>
<td>0.70</td>
<td>0.0054</td>
</tr>
<tr>
<td>100 Largest</td>
<td>0.73</td>
<td>0.0010</td>
</tr>
<tr>
<td>All Projects</td>
<td>0.72</td>
<td>0.0005</td>
</tr>
</tbody>
</table>

4.4.4 Centrality

Since we built graphs based on user interaction, which is considered to be seeing a user or mentioning them, we can also look at the centrality of a given user in these interaction graphs. The higher their centrality score, the more connected they are within the graph.
<table>
<thead>
<tr>
<th>Project Subset</th>
<th>Following no one</th>
<th>Following at least 1 person</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Percent</td>
<td>SE</td>
</tr>
<tr>
<td>100 Lowest Positive Ratio</td>
<td>83.26%</td>
<td>0.16%</td>
</tr>
<tr>
<td>100 Highest Positive Ratio</td>
<td>99.44%</td>
<td>0.04%</td>
</tr>
<tr>
<td>100 Smallest</td>
<td>92.48%</td>
<td>0.36%</td>
</tr>
<tr>
<td>100 Largest</td>
<td>94.40%</td>
<td>0.03%</td>
</tr>
<tr>
<td>All Projects</td>
<td>94.48%</td>
<td>0.02%</td>
</tr>
</tbody>
</table>

Table 4.22: Positive reaction percentage based on number of following

<table>
<thead>
<tr>
<th>Project Subset</th>
<th>Following no one</th>
<th>Following at least 1 person</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Mean</td>
<td>SE</td>
</tr>
<tr>
<td>100 Lowest Positive Ratio</td>
<td>0.70</td>
<td>0.0040</td>
</tr>
<tr>
<td>100 Highest Positive Ratio</td>
<td>0.77</td>
<td>0.0030</td>
</tr>
<tr>
<td>100 Smallest</td>
<td>0.73</td>
<td>0.0054</td>
</tr>
<tr>
<td>100 Largest</td>
<td>0.77</td>
<td>0.0010</td>
</tr>
<tr>
<td>All Projects</td>
<td>0.76</td>
<td>0.0005</td>
</tr>
</tbody>
</table>

Table 4.23: Mean user positive reaction ratio based on number of following

<table>
<thead>
<tr>
<th>Project Subset</th>
<th>Num of Followers</th>
<th>Num of Following</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 Lowest Positive Ratio</td>
<td>0.23</td>
<td>0.10</td>
</tr>
<tr>
<td>100 Highest Positive Ratio</td>
<td>0.18</td>
<td>0.05</td>
</tr>
<tr>
<td>100 Smallest</td>
<td>0.12</td>
<td>0.03</td>
</tr>
<tr>
<td>100 Largest</td>
<td>0.17</td>
<td>0.06</td>
</tr>
<tr>
<td>All Projects</td>
<td>0.15</td>
<td>0.06</td>
</tr>
</tbody>
</table>

Table 4.24: Spearman correlation of user positive reaction ratio and number of followers and following
We compare the Spearman’s correlation between centrality and their positive reaction ratio as shown in Table 4.25 find that for both interaction metrics there is a positive correlation between the more central a user is and their positive reaction ratio.

<table>
<thead>
<tr>
<th>Project Subset</th>
<th>User Centrality Seen</th>
<th>User Centrality Mentioned</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 Lowest Positive Ratio</td>
<td>0.24</td>
<td>0.21</td>
</tr>
<tr>
<td>100 Highest Positive Ratio</td>
<td>0.45</td>
<td>0.42</td>
</tr>
<tr>
<td>100 Smallest</td>
<td>0.31</td>
<td>0.24</td>
</tr>
<tr>
<td>100 Largest</td>
<td>0.26</td>
<td>0.25</td>
</tr>
<tr>
<td>All Projects</td>
<td>0.20</td>
<td>0.17</td>
</tr>
</tbody>
</table>

Table 4.25: Spearman correlation of user positive reaction ratio and user centrality
Chapter 5

Classification Models

The next section will focus on building classification models in order to see how well we can classify whether a certain post will receive a positive or negative reaction from a certain user. The first section will deal with building a classifier based on the textual information, while the next section will focus on using the non-textual information discussed in the previous section in order to build a reaction classifier.

5.1 Deepmoji

Deepmoji a classifier designed by Felbo et al. [13] which was originally designed to be able to predict what emojis would correspond given only the text from a tweet. It was shown in their work that the system they designed was able to outperform the state of the art across many benchmark datasets. The goal of predicting emojis from twitter text is quite similar to the project at hand, which is predicting the reactions of a Github post, with a few notable differences. The Deepmoji project used an extremely large dataset of 1246 million tweets which contained at least one of 64 common emojis. Github has a much smaller available dataset of posts overall, and fewer still that have reactions associated with them. In addition Github does limit the reactions to a predefined set of 8 emojis, whereas virtually any emoji can be used on Twitter. Lastly, the person who adds an emoji to a Twitter post is the post author himself, whereas on Github it is primarily another user other than himself who is adding a reaction to a post. For the purposes of building a classifier though this last point is not a factor, but can play a role in interpreting what the results mean.
A brief outline of the technical structure that was employed in Deepmoji is shown in Figure 5.1. As can be seen, a series of Long short-term memory (LSTM) networks were used. When fine tuning parameters in a model which are obtained either from initial training or transfer learning, one typical approach is to disable the updating of certain features, in a process known as ‘freezing’ layers. Donahue et al. [11] discusses a common approach of freezing all layers of a network except the last, in order to use the network as a feature extractor. Building upon this, the Deepmoji model proposes a method known as ‘chain-thawing’, which freezes all but one layer at a time, and then consecutively unfreezes other layers in order to fine tune parameters in the subsequent layers. This process can be seen in Figure 5.2, where the blue shaded layers indicates a layer which has been frozen. This approach enables the model to robustly learn individual patterns while mitigating the risk of overfitting, at the cost of increased computational resources.

When preprocessing the text of tweets, the Deepmoji system removed links and names and replaced them with a standard token indicating that it was one of these. 10,000 tweets of each emoji type were separated as a test set. The process of up-sampling was used to create synthetic samples so that each emoji would have the
same number of posts as the emoji with the most number of posts. This was done by randomly sampling the existing posts belonging to an emoji and adding it to the training set. In addition, only English tweets were utilized. This same approach was taken when applying the Deepmoji system to the Github data. All posts had their names and links removed and replaced with tokens, as well as a token for code blocks as well. 10,000 posts of positive and negative reactions were separated as a test set and the same upsampling was performed. After upsampling, the Github training dataset was approximately 8M records.

<table>
<thead>
<tr>
<th></th>
<th>Precision</th>
<th>Recall</th>
<th>F1-Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Negative</td>
<td>0.9</td>
<td>0.81</td>
<td>0.85</td>
</tr>
<tr>
<td>Positive</td>
<td>0.83</td>
<td>0.91</td>
<td>0.87</td>
</tr>
<tr>
<td>Accuracy</td>
<td></td>
<td></td>
<td>0.86</td>
</tr>
</tbody>
</table>

Table 5.1: Classification report for Deepmoji trained on Github data

Figure 5.3: Deepmoji trained on Github data confusion matrix
<table>
<thead>
<tr>
<th></th>
<th>Precision</th>
<th>Recall</th>
<th>F1-Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Negative</td>
<td>0.5</td>
<td>0.25</td>
<td>0.34</td>
</tr>
<tr>
<td>Positive</td>
<td>0.56</td>
<td>0.46</td>
<td>0.5</td>
</tr>
<tr>
<td>Neutral</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Accuracy</td>
<td></td>
<td></td>
<td>0.36</td>
</tr>
</tbody>
</table>

Table 5.2: Classification report for Sentistrength on Github data

Figure 5.4: Sentistrength on Github data confusion matrix

The results of the model built with the Deepmoji system on the Github dataset are shown in Table 5.1 and Figure 5.3. Precision is the measure of how well the classifier minimizes false positives, and is given by the equation \( \text{precision} = \frac{t_p}{t_p + f_p} \) with \( t_p \) being true positives and \( f_p \) being false positives. Recall is a measure of how well the classifier detects true positives compared to all observations and is given by the equation \( \text{recall} = \frac{t_p}{t_p + f_n} \) with \( f_n \) being false negatives. F1-Score is a weighted average of recall and precision, given by the equation \( \text{f1-score} = 2 \times \frac{\text{precision} \times \text{recall}}{\text{precision} + \text{recall}} \).
<table>
<thead>
<tr>
<th></th>
<th>Precision</th>
<th>Recall</th>
<th>F1-Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Negative</td>
<td>0.52</td>
<td>0.25</td>
<td>0.34</td>
</tr>
<tr>
<td>Positive</td>
<td>0.55</td>
<td>0.59</td>
<td>0.57</td>
</tr>
<tr>
<td>Neutral</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Accuracy</strong></td>
<td></td>
<td></td>
<td><strong>0.42</strong></td>
</tr>
</tbody>
</table>

Table 5.3: Classification report for VADER on Github data

![Confusion Matrix for VADER](image)

Figure 5.5: VADER on Github data confusion matrix

Accuracy is the ratio of correct predictions to the total observations and is given by $\text{accuracy} = \frac{(t_p + t_n)}{(t_p + f_p + f_n + t_n)}$ with $t_n$ being true negatives. As can be seen we were able to achieve a level of accuracy above random, which would be 0.50, with an overall accuracy of 0.86. It is important to note here that different applications of sentiment scorers may have different requirements or for precision and/or recall.

Using the same test set, the Sentistrength, VADER and Opinion Lexicon scorers are run on it, and the results are shown in Tables 5.2, 5.3, 5.4 and Figures 5.4, 5.5,
<table>
<thead>
<tr>
<th></th>
<th>Precision</th>
<th>Recall</th>
<th>F1-Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Negative</td>
<td>0.51</td>
<td>0.36</td>
<td>0.42</td>
</tr>
<tr>
<td>Positive</td>
<td>0.57</td>
<td>0.41</td>
<td>0.48</td>
</tr>
<tr>
<td>Neutral</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Table 5.4: Classification report for Opinion Lexicon on Github data

As can be seen from the summary Table 5.5, the Deepmoji classifier performs quite well at identifying both positive and negative reactions overall, and especially compared to the generic sentiment scorers. All of the generic sentiment scorers have particularly poor results in classifying negative reactions, and even with positive reactions they struggle to perform much better than random. It is important to note that the generic sentiment scorers were not trained on Github reaction data. These

![Confusion Matrix for Opinion Lexicon](image)

Figure 5.6: Opinion Lexicon on Github data confusion matrix
results do show that the inability of generic sentiment scorers to classify certain posts is not due to the lack of information in the text it is trying to score.

5.2 Non-Textual Classifier

Next we turn to utilizing the non-textual information that we extracted and analyzed in the previous section pertaining to userpair interaction and overall network structure. We have already determined that the analyzed features showed a significant correlation with reactions obtained, so we seek to determine how much sentiment information can be extracted from this. After some basic experimentation, the XG-Boost classifier model was chosen to be used.

The non-textual factors used for the classification are as follows:

- Number of times users have seen each other
- Number of times users have mentioned each other
- Shortest seen path between users
- Shortest mentioned path between users
- Whether users follow each other
- Number of contributions a user has made
- Number of issues or pull request a user has closed
- Number of followers a user has

<table>
<thead>
<tr>
<th></th>
<th>Precision</th>
<th>Recall</th>
<th>F1-Score</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Negative</td>
<td>Positive</td>
<td>Negative</td>
</tr>
<tr>
<td>Deepmoji</td>
<td>0.9</td>
<td>0.83</td>
<td>0.81</td>
</tr>
<tr>
<td>Sentistrength</td>
<td>0.5</td>
<td>0.56</td>
<td>0.25</td>
</tr>
<tr>
<td>VADER</td>
<td>0.52</td>
<td>0.55</td>
<td>0.25</td>
</tr>
<tr>
<td>Opinion Lexicon</td>
<td>0.51</td>
<td>0.57</td>
<td>0.36</td>
</tr>
</tbody>
</table>

Table 5.5: Classification summary for classifiers on Github data
• Number of people a user is following
• Centrality of a user in the seen graph
• Centrality of a user in the mentions graph

5.3 XGBoost

Boosting is a classifier technique which is based upon the idea of using a combination of many weak learner models in order to produce a stronger model. Applying this technique to Decision Trees in a method known as Tree Boosting has in particular has shown to be very effective in practice [14], being able to produce state-of-the-art results [30], including being the standard method utilized in open classifier challenges such as the Netflix prize [5].

XGBoost is a specific implementation of Tree Boosting developed by Chen et al. [8] which has proven to perform exceptionally well over the past few years. For example, in the 2015 KDD Cup, an annual Data Mining and Knowledge Discovery competition, XGBoost was utilized in every top-10 winning team, and they reported that their winning ensemble methods outperformed a sole XGBoost system by only a small amount [4]. In addition, the machine learning competition website Kaggle reports that in 2015, 17 of 29 solutions published on their website utilized XGBoost, with eight of these solutions solely using XGBoost [8].

Another main factor in selecting to use XGBoost was the ability for it to be scalable and easily utilize GPU resources in order to greatly speed up model training over large datasets. Many classifiers such as Support Vector Machines turn out to be not efficient or very difficult to deal with on large datasets, including having to deal with long and poor scaling training times [24]. Majority of SVM libraries do not support multiprocessing or GPU acceleration, although there have been a number of methods to utilize GPU processing has been proposed [2].

An XGBoost classifier was trained using the same training set used with the Deepmoji system, except only looking at non-textual information, rather than the text only, which was used for the Deepmoji classifier.

The classification report of the non-textual XGBoost classifier is shown in Table 5.6 and the confusion matrix is shown in Figure 5.7.
What this shows us that a classifier of accuracy approaching one of the best text based classifiers can be obtained only using non-textual information. We also performed a preliminary combination of the textual and non-textual classifiers. The results are shown in Table 5.7 and Figure 5.8. We see that there is only a small increase in the overall F1-score. This does not tell us that there necessarily is not any new information in the non-textual classifier, but that if we are to extract additional information, more sophisticated ensemble methods will have to be looked into.

Table 5.6: Classification report for XGBoost

<table>
<thead>
<tr>
<th></th>
<th>Precision</th>
<th>Recall</th>
<th>F1-Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Negative</td>
<td>0.84</td>
<td>0.76</td>
<td>0.8</td>
</tr>
<tr>
<td>Positive</td>
<td>0.78</td>
<td>0.86</td>
<td>0.82</td>
</tr>
<tr>
<td>Accuracy</td>
<td></td>
<td></td>
<td>0.81</td>
</tr>
</tbody>
</table>

Figure 5.7: XGBoost Confusion Matrix
<table>
<thead>
<tr>
<th></th>
<th>Precision</th>
<th>Recall</th>
<th>F1-Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Negative</td>
<td>0.94</td>
<td>0.79</td>
<td>0.86</td>
</tr>
<tr>
<td>Positive</td>
<td>0.82</td>
<td>0.95</td>
<td>0.88</td>
</tr>
<tr>
<td><strong>Accuracy</strong></td>
<td></td>
<td></td>
<td><strong>0.87</strong></td>
</tr>
</tbody>
</table>

Table 5.7: Classification report for Combined Classifier

Figure 5.8: Combined Classifier Confusion Matrix
Chapter 6

Analysis

The first question we wanted to investigate was whether prior interaction between users had an effect on the reactions exchanged between users. In the earlier sections we were able to show that if users had interacted with each other before, there was a higher percentage of receiving positive reactions. Lawler [27] reports that it has been clearly demonstrated from several experiments that people who have repeated exchanges with each other generate positive emotions. These positive emotions result in improving the perceived cohesion and commit behavior.

This finding does seem to provide a clear explanation for the behavior we see in the Github dataset. An important feature to note is that Lawler mentions that perceived cohesion is also improved. Github reactions may indicate true emotion that a user is feeling, or only the perception of the emotion they wish to express publicly. Whether the sentiment of the reaction is caused by either or both of these reasons, repeated interaction should both result in an increase of expressing positive sentiments.

Lawler et al. [28] also indicates that a productive exchange between a small group can increase the amount of exchange, produce positive emotions or feelings, as well as increase network cohesion. This poses the interesting question of whether positive reactions cause repeated interactions, whether repeated interactions produce positive reactions, or if these both develop concurrently. If we seek to create action items to improve network cohesion, a question to consider is whether it is more effective to create positive interactions first or to increase the frequency of interactions between users.

We also see in the Github data that when a user mentions another user by name, this results in a stronger correlation with positive reactions. From surveys
and interviews conducted by Savage et al. [55], it was found that mentioning users names on social networks elicit positive emotions and signals a stronger connection between users. Tan et al. [58] built sentiment detection models based on Twitter data utilizing graphs based on users mentioning each other by username, and found this to be significant in improving the quality of their model.

When we consider that the first metric of a user interacting with another is simply having commented in the same pull request or issue as another user, but not necessarily directly communicating with them, it does stand to reason that actually directly mentioning another user would serve to be a stronger indicator of interaction. The fact that we see a stronger correlation between this metric and positive sentiment only reinforces the notion that stronger forms of interaction is associated with greater positive reactions.

Not only direct but indirect association with users is shown to have a positive correlation with positive reactions. Users who have not directly interacted with each other but are connected indirectly through intermediary ties also have stronger correlations of positive sentiment, with the stronger the intermediary ties being, the stronger the correlation is. Grabowicz et al. [15] finds that on Twitter, intermediary ties, also known as weak ties, are key in the propagation of information throughout a group. Granovetter [16] also reinforces this notion of the “strength of weak ties”. His theory proposes that weak ties acts as information bridges between groups of other strongly connected users. This seems to be a plausible explanation for the idea of indirect influence of users on each other as seen in the Github data.

This furthermore leads us to consider that not only direct interactions between users but the structure of the network that they participate in also influences the reactions observed. Lawler et al. [29] posits that the social structure that people take part influence the emotional response that arises from such interactions. They further go on to show that power which arises from the network structure itself can go on to affect the outcome of an exchange.

Mizruchi et al. [36] reports that positional centrality has been long viewed as an indicator of social power by network analysts. In a study by Ibarra et al. [21] they find that in work group networks, network centrality showed significant effects in influencing employee perceptions. Kameda et al. [25] further support this notion, stating that in a social network the status of a member can be determined by the centrality of the user in the network. They go on to indicate that members who are in central positions within the network will as a result gain more power and influence over group consensus.

This provides us with an explanation for why we see a positive correlation between
the centrality metrics of a user in a Github project and positive reactions received by them. Centrality within a project can either be an indicator or cause of power within the group, and this leads to an increase in positive sentiment received in the group. The number of issues or pull requests that a user has closed also is a direct indicator of a form of power or influence that they have on the group, and this is shown to also have a positive correlation with positive sentiment, further supporting this notion.

Driskell et al. [12] finds that the status of someone affects sentiment observed in a group. They find that there is a tendency for people to like high-status people, but also that the reverse causation is not found. That is, they do not find that people who are liked are caused to be seen as high-status. This is further supported with experiments by Lucas et al. [32] who also find that high-status group leaders would experience more positive emotions compared to non group leaders.

In a study by Canini et al. [7], they link together social status and the number of Twitter followers, identifying high status with a high number of followers. A study regarding influence within Instagram users by De Veirman et al. [10] also finds that having more followers positively effects attitudes towards the user and leads to a higher perception of them as well as people considering them to be in a position of influence as an opinion leader. We also see similar results with the Github data, where we can ascribe the number of followers someone has on Github to also be an indicator of status or power. As a result there is also a positive correlation observed between higher positive reactions and the number of followers a user has on Github.
Chapter 7

Conclusions

In the first section we provided a comparative analysis of the Github dataset compared to Reddit and Twitter and showed that according to current generic sentiment scorers that the level of sentiment information was significantly less in the Github dataset. We were then able to confirm previous findings that majority of the posts in the Github dataset were being scored as neutral sentiment.

We then investigated the relationship between user interaction and reactions provided by users in Github and was able to provide empirical evidence that repeated interaction between users correlates with a greater probability of receiving positive reactions. It was also shown that more direct forms of interaction resulted in a stronger positive reaction correlation and even indirect interaction also still contributed towards a positive reaction correlation.

User-specific factors which indicated power or status in the project such as the number of followers, number of issues closed, number of commits or centrality of the user was also shown to have strong positive correlation with the probability of positive reactions received by a user. These findings were shown to be consistent with current theories regarding group structures and sentiment.

We were then able to train text-based classifier using the Github reaction data and found that it outperformed the generic sentiment scorers used in the first section. This indicates to us that it is likely that there is far more sentiment content in Github than previously expected. Finally we were able to train classifier utilizing only non-textual data and found that we were able to achieve results comparable to the text-based classifier. This indicates to us that there is a large amount of sentiment information contained in non-textual data in the Github network.
Further work can investigate what relationship does Github reactions have with success metrics such as how often a pull request gets closed, how many times a project gets starred or overall success of a project. Since we have also shown that we can build a system that can detect with high accuracy text that could receive positive or negative reactions, further work could be done to create tools based on these detection systems. Such tools could try and encourage users to change either their textual communication or non-textual actions in order to improve sentiment in a Github project.

We hope that this work can be used as a starting point for more utilization of reaction data in Github as well as the further exploration of non-textual data as a source of sentiment information.
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