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Original Research

"My Pharmacist": Creating and Maintaining Relationship between Physicians and Pharmacists in Primary Care Settings.

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Background

Pharmacists and physicians are being increasingly encouraged to adopt a collaborative approach to patient care, and delivery of health services. Strong collaboration between pharmacists and physicians is known to improve patient safety, however pharmacists have expressed difficulty in developing interprofessional working relationships. There is not a significant body of knowledge around how relationships influence how and when pharmacists and physicians communicate about patient care.

Objectives

This paper examines how pharmacists and primary care physicians communicate with each other, specifically when they have or do not have an established relationship

Methods

Thematic analysis of data from semi-structured interviews with nine primary care physicians and 25 pharmacists, we examined how pharmacists and physicians talk about their roles and responsibilities in primary care and how they build relationships with each other.

Results

We found that both groups of professionals communicated with each other in relation to the perceived scope of their practice and roles. Three emerging themes emerged in the data focusing on (1) the different ways physicians communicate with pharmacists; (2) insights into barriers discussed by pharmacists; and (3) how relationships shape collaboration and interactions. Pharmacists were also responsible for initiating the relationship as they relied on it more than the physicians. The presence or absence of a personal connection dramatically impacts how comfortable healthcare professionals are with collaboration around care.

Conclusion

The findings support and extend the existing literature on pharmacist-physician collaboration, as it relates to trust, relationship, and role. The importance of strong communication is noted, as is the necessity of improving ways to build relationships to ensure strong interprofessional collaboration.

Introduction

1

2	Communication between healthcare professionals on a healthcare team is foundational to patient
3	care; however, often the only communication occurring is through fax, or other non-collaborative
4	tools. Physician and pharmacists share a similar training history, as well as shared values and
5	norms, but each profession has unique sub-cultures and characteristics. 1,2 There is strong
6	research on the benefits of pharmacist-physician collaboration, such as enhanced quality of care,
7	increased patient engagement, improved patient safety, as well as staff satisfaction and retention,
8	and greater staff perceptions of empowerment and recognition all of which fall under the practice
9	of interprofessional collaboration. ³⁻⁶ Strong working relationships between physicians and
10	pharmacists are foundational to providing good patient care. ⁷⁻⁹ The implication of robust
11	communication between physicians and pharmacists is an important foundation upon which to
12	base interprofessional trust.
13	The ways in which pharmacist-physician relationships influence communication have not been
14	widely explored. Existing research emphasizes the community pharmacist's roles of drug
15	dispensing, medication therapy management, chronic disease management, and patient
16	education. 10,11 The degree of collaboration between individual physicians and pharmacists varies
17	greatly, and is dependent on a number of influential factors such as shared values, relationships,
18	role definition, and trust. ^{3,12} For patients, an effective collaboration by their healthcare team can
19	lead to improved coordination with healthcare professionals (HCPs), increased opportunity to
20	participate in decision-making, improved satisfaction and better use of resources. 13-16 Challenges
21	to collaboration are the lack of compensation for teamwork, limited time, and the necessity to
22	coordinate care across many different practitioners. ²
23	Traditionally, community pharmacists and physicians have worked in separate locations with
24	little face-to-face contact. Team-based primary care, also known as the medical home or family
25	health team, is one of the models for providing more integrated community health care, where
26	the physician works in a co-located setting with other HCPs such as nurse practitioners, nurses,
27	and pharmacists. ¹⁷ Notably, the pharmacist role is not typically affiliated with a separate drug
28	dispensary. These expanded roles for pharmacists improve patient outcomes and reduce

29	healthcare spending 18,19 As new models emerge, more research is needed to understand the
30	influence of co-location on collaboration.
31	Our paper begins to address the gap in understanding of how pharmacists and physicians
32	describe their relationships, both in team-based and traditional settings. Analyzing qualitative
33	semi-structured interviews with 9 physicians and 25 pharmacists who are and are not co-located,
34	we examined (a) how and when physicians and pharmacists communicate, (b) how and if
35	pharmacists and physicians discuss personal relationships, (c) what are the barriers to
36	communication between them, and (d) how and if co-location changes their relationship.
37	Methods
38	Study Design
39	This research is based on thematic qualitative analysis of semi-structured interviews. The
40	investigators were gathering the subjective experiences of pharmacists and physicians to better
41	understand the meaning they attach to their experiences interacting with each other. This paper is
42	part of a larger study of how physicians, pharmacists, and patients understand and communicate
43	patient-focused medication information to each other. (anon) We chose a qualitative Focused
44	Ethnographic approach to capture experiences in the socio-cultural context in which participants
45	interact with each other. 20 Focused ethnography is an evolving method used primarily in
46	practice-based disciplines to, as Hall describes, "capture specific cultural perspectives and to
47	make practical use of that understanding."21 Focused ethnography most commonly uses
48	purposive sampling techniques and allows for a holistic exploration of a research question that
49	may adapt as the research occurs. ²⁰
50	Ethics approval was received from the University of Waterloo, University of Alberta, Wilfrid
51	Laurier University, Université Laval, University of Toronto, and Dalhousie University. A
52	qualitative methodological approach of semi-structured interviews, talk-alouds, and observations
53	was carried out with nine primary care physicians (PCP) and 25 pharmacists across Canada,
54	allowing for open sharing of views on how medication-related decisions are made and
55	communicated both across professions and to patients.
56	Participants & data collection

57	Recruitment was conducted through advertisement in public venues (e.g., libraries, community
58	centers) and posting on social media sites (Facebook, Twitter), and through snowball sampling
59	from previous and existing contacts of the research team, professional outreach, and suggestions
60	from participants resulting in a convenience sample. Participants were included if they were: (1)
61	a licensed and practicing pharmacist or physician; (2) spoke English or French; (3) lived and
62	worked in Nova Scotia, Quebec, Ontario, or Alberta. Participants were recruited to include a
63	range of perspectives, experiences, years of practice, and geographical location, with our sample
64	providing a good balance of team and independence practice pharmacists and physicians (Table
65	1). Identified participants fell into two categories (1) team-based, where pharmacists and
66	physicians were co-located and practicing together; (2) independent practice, which may include
67	both clinics as well as corporate practices, where they were not co-located but may work closely
68	depending on environmental factors including size of community and established working
69	relationships. Participants were diverse and included different years in practice, age, and gender.
70	All participants were provided with a letter of information and gave their consent to voluntarily
71	take part in the study.
72	In total, three research assistants conducted and audio recorded the interviews. Initial interviews
73	were jointly conducted to train student research assistants in semi-structured interviewing
74	techniques, and regular meetings were scheduled to compare notes, go over interviews and
75	discuss emerging results. Field notes were recorded during and after the interviews.
76	Data Analysis
77	Although the interviews primarily explored how physicians and pharmacists make medication
78	related decisions, insights into how relationships influence the ways in which physicians and
79	pharmacists communicate emerged. Analysis was largely inductive, and used a modified form of
80	constant comparative analysis the data was analyzed until theoretical saturation was reached. ^{22–}
81	²⁴ The majority of the analysis came from the interview transcripts with some triangulation
82	coming from talk-alouds, observations, and field notes. Initially the coding was done in two parts
83	- first with a small group analyzing the interviews using "free" unstructured coding and largely
84	descriptive codes, and then, during a two-day meeting, the Framework Method was used to bring
85	together the larger research team comprised of engineers (2), clinicians (3), healthcare

86	researchers (5), business and communication researcher (1), patients (2), and a patient navigator
87	(2) to develop the codes used for the analysis of the two prior papers. ^{25,26} From the initial
88	analysis two papers emerged, one about patient medication decision-making, and another on
89	pharmacists and physician decision-making. (27,28) After these two papers were completed, the
90	authors determined the value of further analyzing the interviews to specifically. Initial re-
91	analysis of the data was completed by KM, who listened again to the interviews, coded the data,
92	and defined preliminary themes. Next the authors completed a secondary analysis of the
93	collected interview data (KG,LG,CB,KG), who participated in all phases of the original coding
94	and analysis, and one member who was brought in as a final coder (EN). Data were stored,
95	organized, and reported using QSR NVIVO 11 Software (QSR International Pty Ltd. Version 11,
96	2017).
97	In what follows, we examine the process of how personal relationships between pharmacists and
98	physicians impact how they discuss collaboration and professional interaction. Comparing the
99	accounts of physicians, and pharmacists allows us to explore the interactions, what was and was
100	not said, and how each professional understands the role of the other. Multiple triangulation of
101	the data was achieved through a multi-disciplinary team of researchers interpreting the results,
102	multiple coders, and by conducting interviews across Canada in a variety of different settings. ²⁹
103	Results
104	In total, 34 semi-structured interviews were conducted with physicians and pharmacists across
105	Canada using an interview guide (see Appendix 1). The interviews were conducted at a place of
106	the participants choosing, most commonly their place of work, and took between 30 minutes and
107	one hour to complete, depending on participant availability. Table 1 summarizes individual and
108	contextual characteristics of pharmacists and physicians obtained from the demographic survey.
109	The participants represented both urban and rural environments from across Canada, specifically
110	in the provinces of Alberta, Ontario, Quebec, and Nova Scotia.
111	The results of this secondary analysis are presented in this paper. The secondary analysis resulted
112	in three new thematic areas, different from the original paper focused on understanding how
113	relationships and collaborations are discussed. ²⁸ "My pharmacist" examines when physicians
114	discuss different ways they communicate with pharmacists they know, or provided specific

115	examples of when they sought out a pharmacist with whom they had a relationship. "Can't get
116	through to them" gives data on barriers discussed by pharmacists, namely the different
117	perceptions of gatekeepers and modes of easy communication. Finally, "It took a little bit of
118	time" discusses when relationships have been built, positively or negatively, and how this shapes
119	collaboration and interactions.
120	"My pharmacist"
121	During the interviews, physicians and pharmacists were asked how and when they
122	communicated with each other. All physician respondents spoke about pharmacists affirmatively,
123	but there was a marked difference in how physicians spoke about their communication with
124	pharmacists in general and those with whom they have a confident working relationship or
125	worked with as part of a team. The participating physicians attributed positive relationships with
126	pharmacists to being located close by, or to co-location as part of a team based clinic, and
127	separated pharmacists they knew from pharmacists they did not know:
128	"I called the pharmacy because I wasn't sure how to prescribe some
129	medication In fact, a pharmacist answered and I asked if [D] was there
130	because I know him, and I spoke to him." [Physician 1201, Team
131	Environment, Ontario]
132	When responding to an interview question about what sort of interactions the physician has with
133	pharmacists, Physician 1207 stated, "That's our pharmacist." During Physician 1205's
134	interview when discussing if they worked together with pharmacists in patient care, 1205 replied
135	that " Individuals that I feel could benefit from a med reconciliation, I would refer them to B,
136	my pharmacist." Physicians who spoke about 'their' pharmacist in this way of 'knowing them,'
137	thusly identified their pharmacist as smart and reliable.
138	For physicians who did not work in the same building, or very close to pharmacists, the level of
139	collaboration was markedly different.
140	"My patients all have different pharmacies I rarely speak to the same
141	pharmacists on a monthly basis, or a regular basis. It is not really a constant

142	team work but rather sporadic interactions We don't have direct contact to
143	create therapeutic plans" [Physician 1209, Team Environment, Quebec]
144	Physician 1209 specifically mentioned that they do not want to 'waste' time establishing the
145	basics of a relationship when they do not know if they will ever speak to that pharmacist again.
146	In contrast, when physicians mentioned having a specific pharmacist they talk to, they often
147	described having trust or confidence in the pharmacist:
148	"With the pharmacist we have in our department, for sure, we are very
149	spoiled I have complete confidence in her skills So, with my pharmacist,
150	everything works very well. And I have no problem with her making
151	suggestions." [Physician 1210, Team Environment, Quebec]
152	Comparatively, the quote below demonstrates the other way of discussing interactions with
153	pharmacists, more common to physicians not actively working in collaborative environments.
154	"I would message the front and ask them to call the pharmacy and confirm
155	unless there's a bigger concern I'm happy for the secretaries to do it."
156	[Physician 1203, Team Environment, Ontario]
157	For physicians who do wish to develop a relationship with a pharmacist, the evolving corporate
158	model of pharmacy can be a barrier to relationship building:
159	[I know pharmacists at] maybe a half dozen pharmacies. For the other 28, I
160	don't know who I'm speaking to [Pharmacist] is like the old-time, country,
161	family pharmacists. He knows his patients, and he's there all the time.
162	[Pharmacists at big chains] they just come and go, and you never know who's
163	there next. They don't know the patients it's challenging. [Physician 1201,
164	Team Environment, Ontario]
165	The above physician demonstrates their perception of the difference between pharmacists they
166	know and feel comfortable with versus ones they do not know. The idea that the unknown
167	pharmacist would also not know the shared patient is key to understanding the difficulties in
168	building trust without proper communication. As this physician pointed out, his trust in the

169	pharmacist relies on the patient being familiar to the pharmacist. Physician 1205 noted that they
170	appreciated the respectfulness of the pharmacist they work with most often, and was clear that
171	part of that respect included the physician having the final say:
172	"I found [B] to be extremely respectful, and oftentimes like I said at this stage
173	we're still in the "These are my suggestions," and I still have the okay or not
174	okay" [Physician 1205, Team Environment, Ontario]
175	This physician's sense of it being unimportant for them to have an interaction with an unknown
176	pharmacist to clarify information directly contradicts Physician 1201, who feels 'spoiled' to have
177	full confidence in their pharmacist's skills.
178	As a counter to physicians who most often could identify a single pharmacist, the pharmacists
179	who are not co-located and by necessity interact with a wider group of physicians as such have to
180	navigate unfamiliar physicians as part of their profession. Instead of saying my physician, they
181	used phrases such as the doctor, a physician, or our clinic. The difference in the language used to
182	describe relationships between physicians and pharmacists also comes through in how both
183	pharmacists and physicians discuss interprofessional communication.
184	"Can't get through to them"
185	Pharmacists identified that they can be more effective when they have a strong relationship with
186	the physician. However, it was very challenging for pharmacists to initiate a relationship with a
187	physician. Gatekeepers, often reception staff or nurses, were mentioned as barriers to direct
188	communication with physicians, especially in independent pharmacy settings:
189	"[Family Doctors], you can't get through to them. There's the ward clerk who
190	won't let you through to the doctor. It's really difficult to get the doctor on the
191	phone unless they're calling you." [Pharmacist 1102, Independent Practice,
192	Ontario]
193	This said, even in situations where there was a dedicated phone line, there were still barriers to
194	collaboration:

"Either it'll be the secretary running back and forth between me and the doctor, if they
say that the doctor can't come to the phone. In that case, they'll just ask me to fax it."
[Pharmacist 1105, Independent Practice, Ontario]
The exception was in rural practice, where pharmacists were more likely to meet physicians
through small social networks, because there were fewer providers in town, or because the clinic
and pharmacy were closer together. During the interviews, it became clear that co-location
allows for the same type of informal networking and rapport building as rural environments.
Pharmacists who identified relationships with specific physicians outside of a co-located
environment were more likely to mention the ability to call a physician to discuss a patient:
"If it's urgent, I will call them. I have most of the local doctor's cell phone
numbers. If I need to get a hold of them, I will get a hold of them."
[Pharmacist, 1101, Independent Practice, Ontario]
This pharmacist goes on later to discuss how having a relationship with a physician eases the
process of communication: "I have an arrangement with the doc to just call him if there's a
major issue and we fix it now."
In contrast, every physician mentioned it was easy to contact a pharmacist if needed:
"If the patient's in the office, I will call the pharmacist right then and there I
will talk to the pharmacist and we'll try and resolve it." [Physician 1206,
Team Environment, Alberta]
Most physicians interviewed agreed with the pharmacists that fax as the easiest way to
communicate. While the pharmacists saw fax as a way to have a record of the conversation, less
intrusive, or as an easier mode of communication for the physician, physicians said that they
preferred fax as a way to align patient care, rather than to seek out clarifications or collaborate.
"I'll usually do a fax just because I feel like it's less intrusive, and so they can
potentially get back to me quicker without having to call, but if it's something
that I really want to know, then I might do both." [Pharmacist 1107,
Independent Practice, Nova Scotia]

222	The lack of easy communication outside of co-location settings was an issue for both physicians
223	and pharmacists. Physician 1201 ended their comment by stating that having direct conversations
224	with pharmacists would be more productive than " waiting for this stuff to sort itself out."
225	Physicians in team-based environments described stronger relationships with community
226	pharmacists who were not co-located, suggesting when physicians work closely with pharmacists
227	they gain a better understanding of the role pharmacists have in health:
228	"We know most of our pharmacists that are in the neighbourhood and we have
229	a good rapport with them, and we can phone them up, we've met them. We talk
230	to them because they're physically within walking distance" [Physician 1208,
231	Team Environment, Ontario]
232	Having a good rapport with pharmacists based on physical walking distance also implies that the
233	physician has a strong community focus and that the physician and pharmacist are working
234	together to support patients, the community, and each other.
235	"It took a little bit of time"
236	As the team-based model grows in popularity and is increasingly seen as an ideal way to care for
237	patients, there was a general feeling that collaborating with known colleagues was preferred,
238	though it takes time to develop the relationship.
220	
239	"It took a little bit of time for the doctors to feel comfortable with me, to be
240	able to realize what my skillset was" [Pharmacist 1118, Team Environment.
241	Ontario]
242	Pharmacists noted a stronger sense of agency when working in co-located environments, feeling
243	more positive about the overall influence they have over care. Developing relationships between
244	practitioners was built around an awareness of role and ability.
245	"I was the only pharmacist here so I had to essentially develop my own role, which is
246	great because I had a lot of autonomy. It was also challenging too because the
247	role was new and [the physicians] didn't necessarily know how to utilize the

248	pharmacist role in a family health team." [Pharmacist 1118, Team
249	Environment, Ontario]
250	But over time, the pharmacists became a central part of the team, relied upon in the daily
251	workflow.
252	"I work with a team of family physicians. We are about 24 physicians. We
253	have a pharmacist. If ever [the pharmacist] is not there because there is a day
254	of the week she is not, then at that moment, if it isn't urgent, I'll wait until she
255	is back at work the next day." [Physician 1210, Team Environment, Quebec]
256	Negotiating boundaries around care and role can be difficult. When pharmacists have not worked
257	in collaborative partnerships, even in team-based clinics, they identified difficulty articulating
258	the boundaries of their role and emphasized they only asserted themselves with physicians they
259	knew,
260	"[Giving recommendations] is not so much with physicians outside of the
261	clinic where I work. It's specifically with the ones I collaborate with at the
262	community health center clinic." [Pharmacist 1124, Team Environment,
263	Ontario]
264	When relationship building has been successful, the benefit of casual interactions becomes
265	apparent. During Pharmacist 1118's workflow talk-aloud, the process was interrupted by a
266	physician interrupting the think-aloud to say hello, seeing if the pharmacist was available to talk
267	about shared patients.
268	"Physician: I just wanted to poke in and say Hi, but I will let you guys do your thing.
269	Pharmacist 1118: Yeah, no problem
270	Physician: [After you're done] we can go over to the café and maybe get some tea or
271	coffee or something."
272	These informal interactions are only possible when there is a personal relationship between
273	practitioners. Later in the think-aloud Pharmacist 1118 discussed how personal relationships
274	positively influence their ability to do their jobs "Again, because I work so closely with the

275	doctors here, I can just send them a message saying, "Hey, can you do this blood work for me?""
276	Interestingly, this played out in Pharmacist 1118's perception of the expanded scope of practice
277	as well:
278	"I don't really need to practice under the expanded scope because I have such
279	a good relationship and such close contact that I don't necessarily need to
280	write a prescription or extend a prescription because I can just say, "Hey, can
281	you just do that for me?"" ." [Pharmacist 1118, Team Environment, Ontario]
282	Physicians who did not work directly with pharmacists in co-located settings discussed that
283	while they did interact with pharmacists, in most cases those interactions were limited to
284	clarifications. The noted examples of collaboration between physicians and pharmacists only
285	occurred in situations when there was an established relationship where they either knew each
286	other personally or worked together in a collaborative health environment.
287	Discussion
288	The original purpose of gathering this data used for this analysis was to better understand the
289	decision-making process by physicians and pharmacists. ³⁰ Our analysis identified that co-
290	location allows relationship building through familiarity and ease of access, both of which allow
291	the pharmacist to demonstrate their expertise. This qualitative exploration of how relationships,
292	trust, and communication are discussed often included mentions and clarifications of role, which
293	is reflective from past research into interprofessional collaboration and provides opportunity for
294	future study. ^{2,31}
295	During early analysis it emerged that as decisions were being made the influence of personal
296	relationships between physicians and pharmacists was present as a factor even when the intent of
297	the interviews was not to investigate these relationships explicitly. The question arose about how
298	this perception of relationship influences how and when collaboration occurs.
299	While this study did not measure trust, it is an established factor in building collaborative
300	relationships. ³² Pharmacists who have built established relationships with physicians have more
301	opportunities to demonstrate their clinical knowledge, which allows physicians to develop trust
302	in their abilities, as well as gaining a better understanding of a pharmacist's scope of practice. 31,33

303	As trust builds, our research agrees with what Zillich et al. discussed as being influential to
304	collaborative relationships: when pharmacists gain confidence to assert themselves as true
305	collaborators in care, there is a better understanding the pharmacist's scope of practice, and
306	physicians are more likely to initiate interactions and seek out pharmacist expertise. ³³
307	Closely linked to ideas around trust are perceptions of role boundaries, and ideas of who is the
308	ultimate authority on care. Brock et.al discuss how collaboration between pharmacists and
309	physicians is influenced by what types of exchange occurs between them. ³² The pharmacists and
310	physicians in this study often identify their role, or their scope of practice, both real and how it is
311	perceived, as influencers in the type of exchange that occurs between each group. 31,32 Each time
312	role, or scope of practice was discussed there was congruence around how physicians and
313	pharmacists perceived these, even when the perception was not tied to the actual scope of
314	practice.
215	Dhamas into diamond hair a manastal in horothorodal land about in a manation and and
315	Pharmacists discussed being respectful in how they challenged physicians on questions around
316	medication management, and physicians who discussed pharmacists positively also cited the idea
317	of being respectful as a positive driver of good relationships. Within the specific relationships
318	examined from the physician perspective, working in a co-located environment did not
319	necessarily result in stronger relationships with pharmacists, however through providing an
320	opportunity for better communication, it thusly increased collaboration.
321	Meaningful collaboration occurred when each practitioner actively sought the other out for more
322	than a back-and-forth interaction. ³⁴ Research outside of health care, in marketing and sales,
323	supports that team cohesiveness is linked to effectiveness, even when it is not connected directly
324	to improved productivity. 35,36 Our results mirror this, in that when pharmacists and physicians
325	are co-located, or work closely together, the way in which they discuss collaboration shifts from
326	describing it in more tentative terms, to a more natural interaction. There is very little research
327	that compares how collaboration changes between practitioners who are directly in a co-located
328	practices or have an established relationship, versus collaborators who are external to the
329	practice.
330	Within the relationships discussed, it was clear that having a personal relationship with a specific
331	pharmacist resulted in a physician having more meaningful interactions with that pharmacist due

to them having a clearer understanding of the pharmacist role in patient care, and feeling that
care is shared between them. Similar to Snyder et al.'s study, we found that generally
pharmacists were the primary initiator or relations, and described their process to building
relationships with physicians clearly. ³¹ The pharmacists who operated in co-located
environments or within 'walking distance' of a physician were more likely to described
successfully relationship building, and often describing that there were shared motivators, such
as improving patient care. ³³ Still, physicians were the gatekeepers of the relationship. ³⁷
Limitations
This study reached saturation, however, there was a relatively low response rate for physicians,
with less than half the number of physicians responding than pharmacists. Our sample was a
convenience sample, and the participants who were willing to share their views may have had
different attitudes and experiences than pharmacists and physicians that were not interested in
the research. Our data was triangulated through the interviews and talk-alouds, and through
coding, saturation was reached. Future studies can include participants that identify as high
collaborators, as well as those who do not collaborate on a regular basis.
Conclusions
Conclusions
Strong pharmacist and physician working relationships not only influence how and when
collaboration happens but also influence the level to which collaboration occurs. The findings
from this study demonstrate that while physicians who have an established relationship with a
specific pharmacist hold positive perceptions around a pharmacist's role, this does not
necessarily transfer to other pharmacists as professionals. This analysis focused on identifying
the differences physicians and pharmacists discuss in communicating with known, versus
unknown colleagues, and understanding barriers to successful collaboration
Understanding of different working environments where each player feels able to best use their
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skills and collaborate to improve patient care is important. Different environments support
nuanced approaches to collaborative care. The role relationships have in influencing how and
when interactions occur should be given consideration to best maximize potential for designing

359 360	collaborative care teams. Carefully designing systems that support active collaboration as well as ways of communicating is important to ensure strong interprofessional partnerships.
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Table 1. Participant demographics collected at the time of interview $\left(n{=}34\right)^{(20)}$

	Family Physicians (N=9)	Pharmacists (N=25)
Total Participants	9	25
Team Environment	5	4
Independent Practice	4	21
Urban	9	18
Rural	0	7
Years in Practice	12.6	16.2
Average time in current practice (years)	9.9	7.1
Average Age (years)	43.4	39.8
25-35 years old	2	7
36-45 years old	4	12
46-55 years old	2	4
55+ years old	1	2
Gender	1	1
Male	4	11
Female	5	14